## Life-related etc.

# TAKARA INDUSTRY CO.,LTD.





Originally created products are well accepted by various customers.

#### **Main Services**

Integrated production from manufacturing to assembly of plastic molded and metal worked products, and sale

#### Main Clients

Major constructors, Office supplies manufacturers, Online stores

#### **Main Products**

Indoor/Outdoor types of Clothesline products, Paper holders, Pet doors as originally created items

## Company overview

Address / 2nd floor Nagata Eminence building, 2-2-30 Nagatanaka, Higashi Osaka city, Osaka 577-0013 Phone / +81-6-7711-3080 Fax / +81-6-7711-3090 Foundation / Apr 1980 Establishment / May 1983 Capital / JPY 66.4 million Employees / 90

## Integrated production of molded articles and metal working products

Developed tens of thousands plastic and metal items, based on their policy "Development, it's only the way to survive".

## Growth strategy

## Expanding overseas sales capacity of original products, and enhancing competence of product development

Their obtained intellectual properties are more than 190, and they have more than 100 items of originally created products so far. Foot operated type disinfection spray stand one of their items, is useful at public space, and highly evaluated under COVID-19 pandemic situation. They are promoting new product development which satisfy customer's demands like electrically motorizing of laundry drying rack.

They keep improving the environment for product development, with awarding prize system. It enhances motivation and all members bring their ideas regularly. These ideas often lead to possibility for next product development.

They are also expanding their market worldwide with utilize their current overseas business locations, and expect further sales growth. Starting with introducing their original products, then to develop new products fit for the demands of local consumers. They are planning to launch EC site for the purposes in boosting sales and public relations.

Direct tradeable https://www.takaranet.co.jp/eng/